User Testing of http://www.vquence.com/

7th September 2007

Test Schedule

15:00 – 15:30 Get-to-know (everyone together)

Questions:

What stuff do you do online?

What sites do you spend time on?

What do you do on them?

How many hours a week do you spend online?

How much of that is video?

What video do you watch?

How do you find out about them?

What video sites do you know?

Detemine who uses which computer (Mac, Linux, Windows).

15:30 – 17:00 Formal Vquence Testing

Introductory Questions:

How old are you?

Female/Male?

Tasks:

<u>Look at the site.</u>

At first sight, what do you think it does?

What do you think of the layout and colours? Do they appeal to you?

<u>Click on some vquences forth and back and work the site a bit.</u>

What do you think is a "vquence"?

Think about this one for a minute: what could a vquence be good for?

<u>Do a video search.</u>

What did you search for?

Look at the results: are they helpful?

Is the display of the search results useful?

Is it easy to use?

What sucked?

<u>Try to add some search results to the clipboard – get a registration for it.</u>

How long did it take you to register?

Was registration easy and obivous to do?

What sucked?

<u>Do another video search and put some more videos on the clipboard.</u>

Is the clipboard obvious and easy to use?

<u>Now create a vquence.</u>

How long did it take you?

Was it easy to do?

What was good?

What sucked?

<u>Do a search for vquences.</u>

What did you search for?

Are the results useful?

Are the results presented well?

What sucked?

Try to change your vquence with some new clips.

What did you do?

Was it obvious?

What sucked?

Play with the site a bit more.

Rate vquences.
If you have a blog, try to embed a vquence in your blog.
Bookmark a vquence to facebook or deli.ici.ous or elsewhere.
Do what you like.

What was good?

What sucked?

General Feedback.

Now, what do you think the site is about?

Did you enjoy the overall experience? Rate between -2, -1, 0, 1, 2

What did you enjoy most?

What did you hate most?

What didn't work or worked differently to what you expected?

Was the navigation clear or confusing?

Do you understand what a vquence is and can you describe it in one sentence?

What would you use vquences for?

What is missing?

Would you use the site frequently or what do you miss to do so?

What other sites would you like to use vquences on?

Do you have any other feedback for us?

17:00 – 18:00 Post-Analysis in the group

What was your experience?

What was good?

What sucked?

What tools are missing?

Would you use the site regularly? Why/why not?

How could we integrate it into your social online activity?

Do you use firefox plugins / toolsbars?

Do you like the name "vquence" and the concept it stands for? Should we use a different name? e.g. playlist, channel, previewlist

Is the site attractive?

Is it easy to use?

... general brainstorm...