

# Use of Open Source Software in Vquence

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Co-Founder Vquence  
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# What we'll be talking about

*What is Vquence*

*SW for Business Operations*

*SW for SW Development*

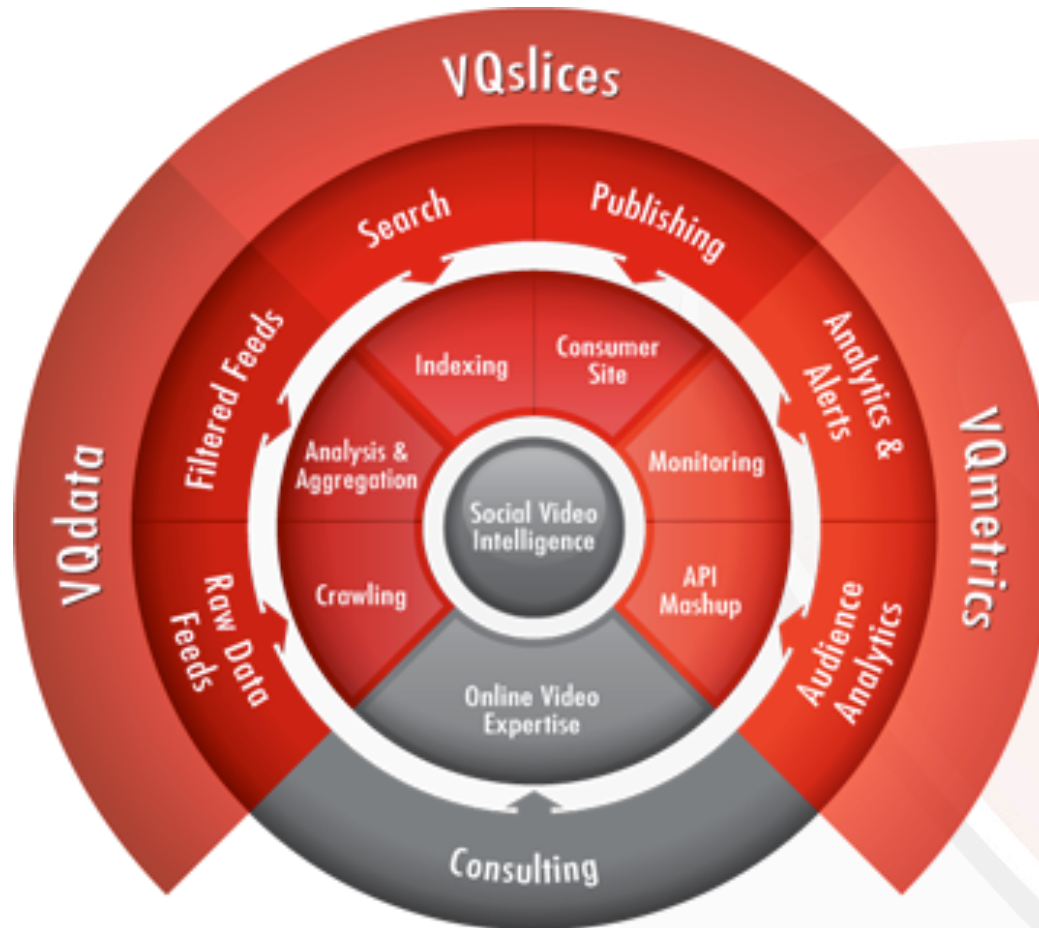
*SW for System Operations*

*Reasons for Open Source*

# Vquence

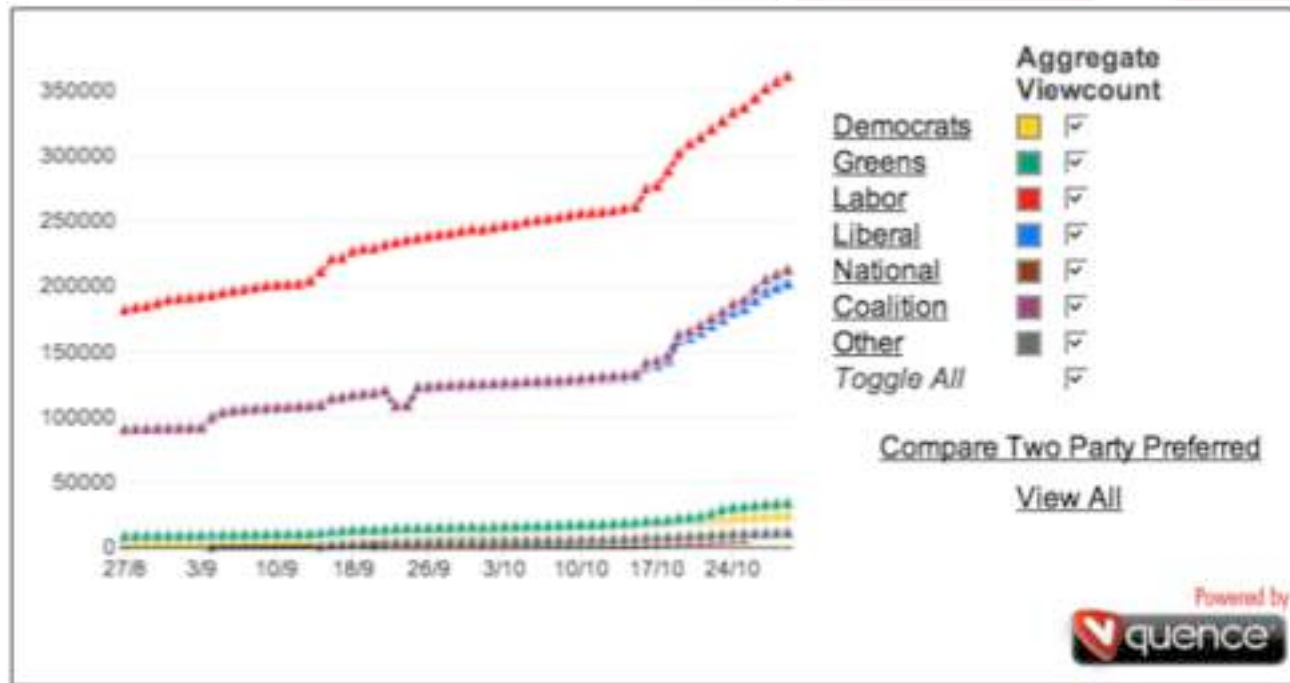
- Vquence is an Australian company in the social and online video space.
- Information accumulated by Vquence enables marketers and advertisers to stay informed about online videos, online video publishers and video-based market intelligence.

# Vquence Capabilities



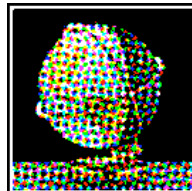
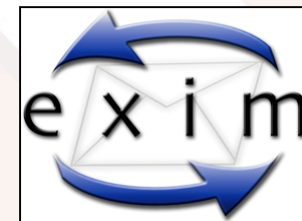
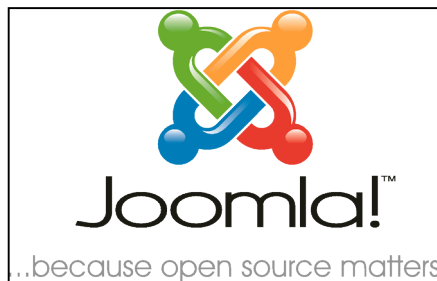
# Video Metrics

Vqence tracked Federal Election Videos for iPrime's <http://www.federalelection.com.au/>



# Business Operations

## Open Source Software:



# Business Operations

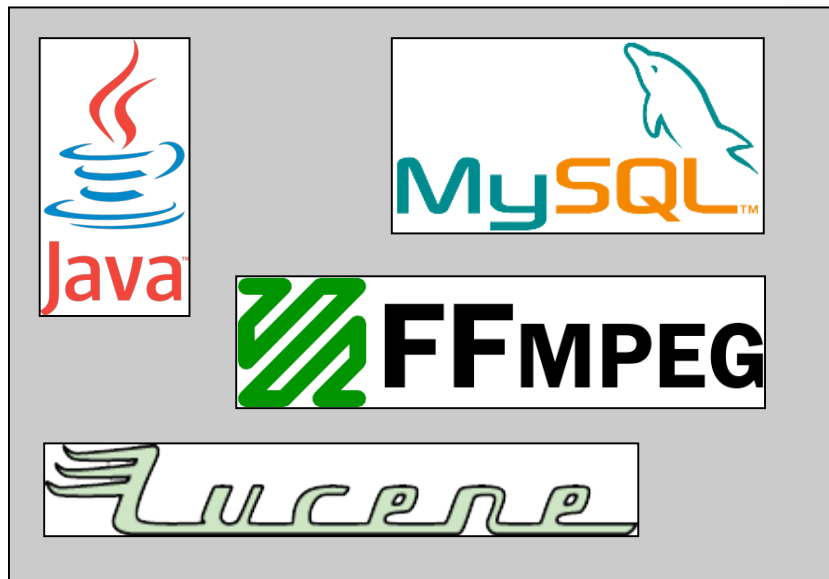
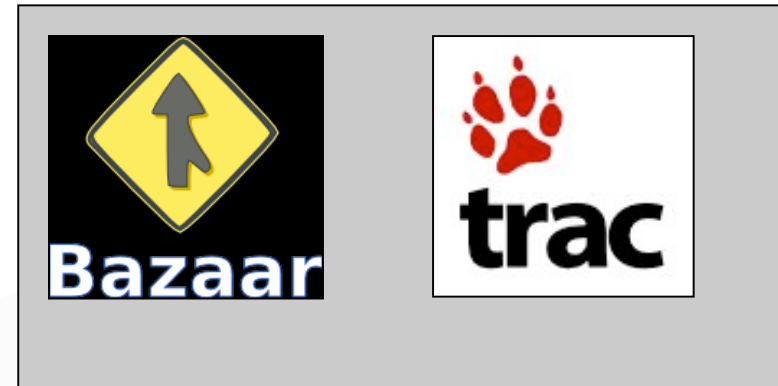
Proprietary Software:





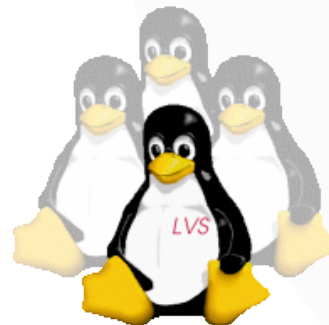
# Software Development

- Website development
- Backend crawling



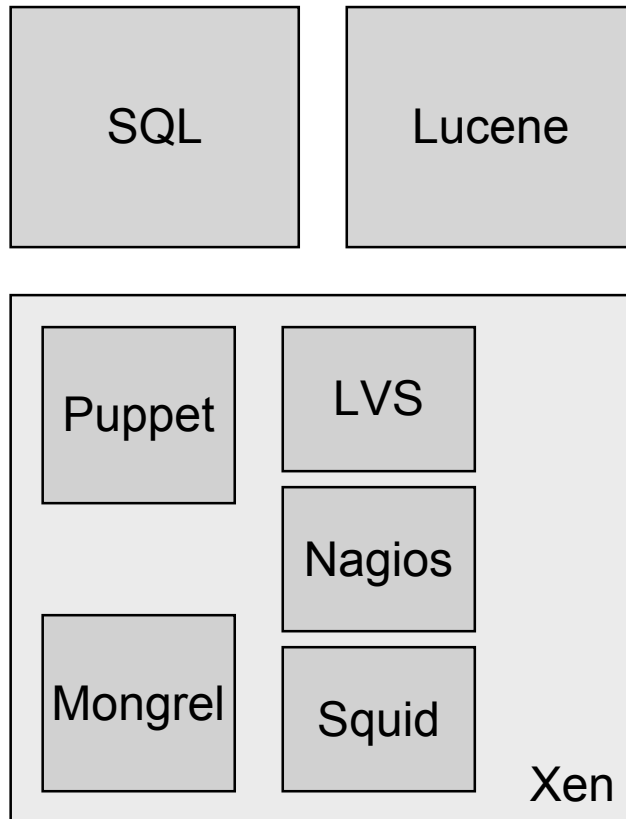


# System Operations

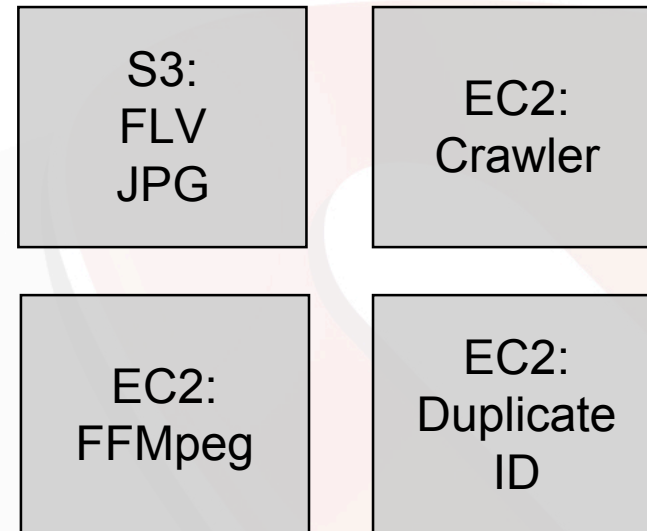


# System Setup

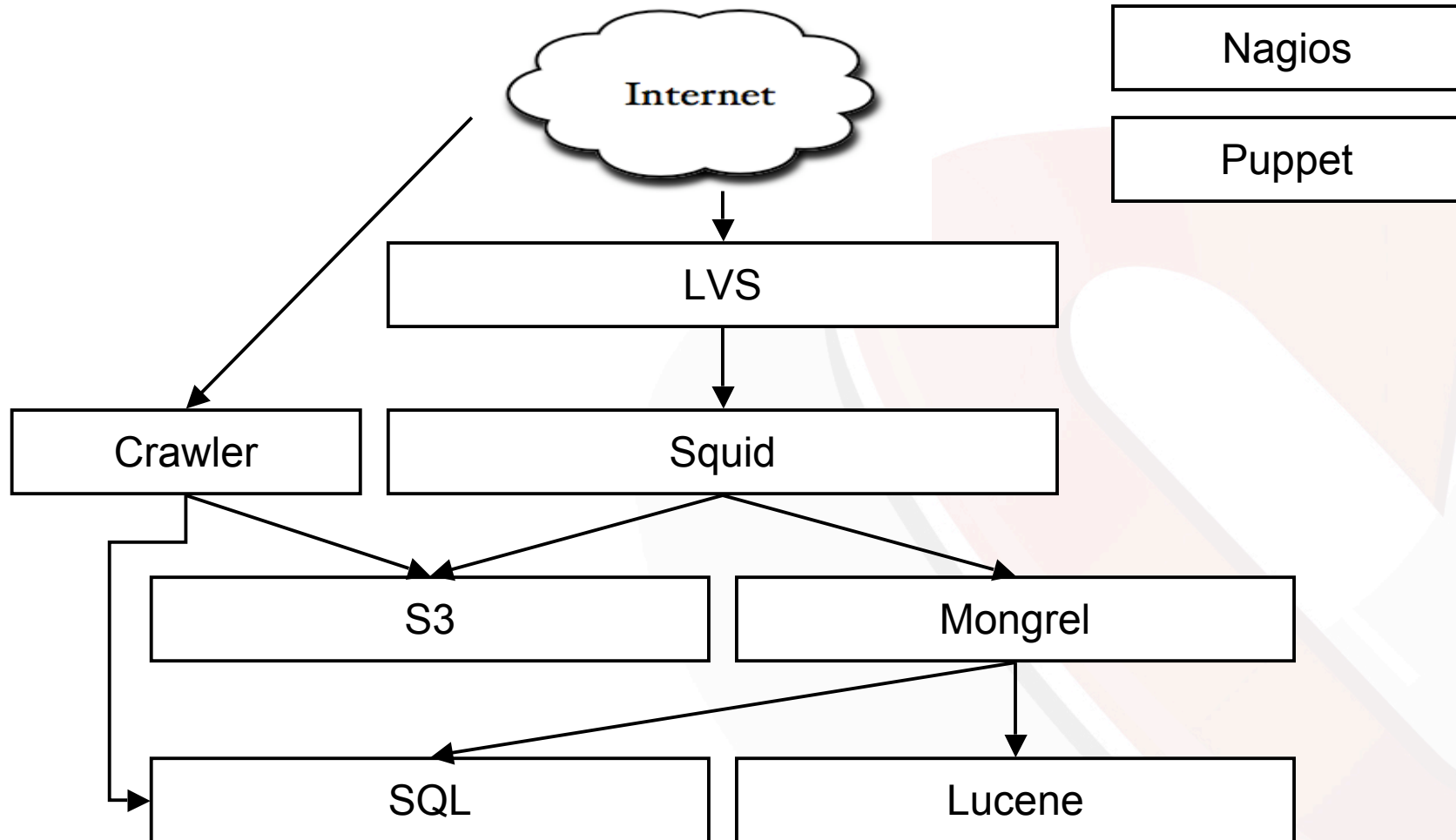
## 3 Dedicated Servers



## Amazon



# System Interactions



# Reason for Open Source

Quality software

Appropriate software (trial)

Flexibility (bug fixes)

Scalability

High Availability

Community

Access to developers

Low Budget

# Questions?



*May 2008*